

ABOUT CAM

"It all started with a vet and a dog..."

Canine Arthritis Management (CAM) is a veterinary driven initiative set up in 2015 by award winning vet Dr Hannah Capon.

Her vision is to provide education and support to canine professionals and pet guardians on the early identification and management of arthritis – so dogs do not needlessly suffer from the chronic pain associated with the disease.

A major cause of premature euthanasia



OUR VISION

CAM's vision is to help dogs lead long, comfortable and happy lives.

We want dogs to be listened to and understood, have their pain identified early and managed in a proactive manner.

We want to celebrate the special bond between humans and dogs and to enable dogs to have meaningful and pleasurable connections with the things important to them.



WHAT IS OA?

We believe that to be the best caregiver to a dog with OA (osteoarthritis), you need to arm yourself with knowledge. The realm of canine arthritis is large and can get confusing. So to make things easier for you, we have some easy to digest info on our main website, as well as a booklet designed to be a great starting point for anyone new to the OA journey.

Head to the link below to start your learning journey:





www.caninearthritis.co.uk/what-is-arthritis/arthritis-the-basics/

BOOKLET - WHAT IS ARTHRITIS?

To take a look at our booklet about OA (and many others) which is available in both digital and print format, head to the link below:



TOP TIP

You can download all of CAM's booklets for free from the Member Zone. Keep reading for more info on how to join





IDENTIFICATION

Identifying the signs of pain your dog uses to communicate can be tricky, as the signs are often subtle, and we need to know what to look out for.

Again, this comes down to knowledge so that you can pick up on these signs early and give your dog the best chance of living a long and happy life with OA.

Head to the link below to find out more:



www.caninearthritis.co.uk/what-is-arthritis/identifying-the-signs/



We have created a course to help you with this as well - 'Is My Dog In Pain' is a FREE course for guardians so that you can learn how to identify signs of pain and get #YourDogMoreYears.

Head to the link below to enrol:



<u>www.cameducation.co.uk/</u> <u>course/is-my-dog-in-pain</u>





VET VISIT PREP

Trips to the vet can be quite daunting, and let's be honest, simply not long enough. Most vets only get 15 minutes per consultation, and in that time they have to get the background of the symptoms, assess your dog, educate you, work out any medications with their doses, and so much more.

To help with this process, we have created several guides, charts, and forms for you to download, print off, and take with you to your vet visits to save you some valuable time in those consults.



Suspicion of chronic pain chart



Taking owner collected vids for your vet guide



"What has changed for my dog' form



Chronic pain indicator chart





VET VISIT PREP CONT...

If you are at the stage where you already have a management plan that includes a **collaborative team of professionals** that help your dog in different ways, you may want to consider using our **OA Booklet tool**.

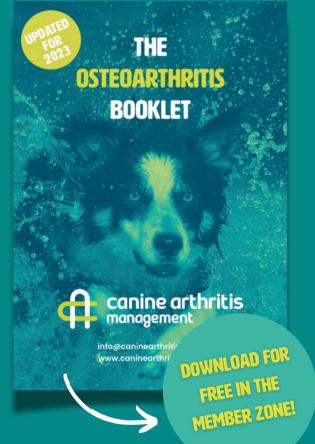
We have designed this booklet to be used like a "vaccination card". You take it with you to the vet or therapist to record how your dog is doing on each visit. This ensures a team approach to managing your dog's OA.

- It provides a crib sheet to be covered in each vet/therapist visit
- It has action plans and tick lists, as well as a "good day / bad day diary"
- It features CAM's "chronic pain indicator chart" to help you monitor your dog better
- It also has a section for physiotherapists, hydrotherapists and other complementary therapists to record their findings to improve communication between the professionals managing your dog

Available in both digital and print verions, head to the link below to purchase:







EDUCATION AND UNDERSTANDING

We have gathered together all of the info you could possibly want to know about OA and how to manage it, and packed it into this easy to follow, interactive online course called **Canine Arthritis Essentials**.

Head to the link below to check it out:



www.cameducation.co.uk/course/camessentials







Here at CAM, we used evidence based information to create all of our resources, and our **digital booklets** are no different. Covering a range of topics, we aim to provide clear, nonsense advice to aid you on your OA journey.

Available in both digital and print formats, you can find them in our online shop via the link below:



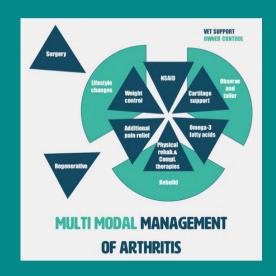
www.camonlineshop.com/booklets/books-booklets



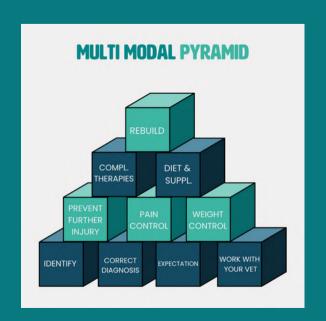
BUILDING A MANAGEMENT PLAN

To be able to tackle arthritis effectively, you need to have several different approaches in place at the same time. This is called a multimodal management plan, and it is by far the best approach to treating OA.

The graphic shows the different aspects of a multimodal management plan, and whether it is something you can get started with alone, or whether you will need veterinary support.



As you can see, good management takes a team effort.



This graphic shows the different steps involved in building a gold standard management plan, and it is these steps that we use to structure our **10 email mini-series** – designed to guide you step-by-step through the process of building a top notch management plan.

You can sign up for the email series via the link below:



https://bit.ly/managementplan10



BUILDING A MANAGEMENT PLAN CONT...

We have also created an email mini-series dedicated to **weight control**, which can be a very useful accompaniment to the management plan email series if weight is an issue for your dog.

HANNAH CAN HELP
YOU BUILD YOUR
MANAGEMENT PLAN!
HEAD TO THE PAIN VET ON
THE NEXT PAGE FOR
MORE INFO

You can sign up via the link below:



https://bit.ly/WeightLossCAM





CAM TOOLS Take a look at the tools below, created to help you make some adaptations as part of your management plan.



<u>caninearthritis.co.uk/member</u> <u>-zone/cam-tools/home-</u> <u>assessment-tool/</u>



caninearthritis.co.uk/member -zone/cam-tools/





<u>www.caninearthritis.co.uk/how</u> <u>-cam-can-help/downloads/</u>



Direct coaching with leading veterinary experts who tailor a management plan to you and your dog's lifestyle and needs



HOW WE CAN HELP YOU...

EXPERT ADVICE

ONLINE AND IN PERSON

COLLABORATIVE CARE TIME RICH CONSULTS

FLEXIBLE OPTIONS

EDUCATIONAL RESOURCES INSURANCE REIMBURSEMENT POTENTIAL

LONG TERM MANAGEMENT

The Pain Vet offers a one-of-a-kind, expert-led service that gives pet caregivers personalised, one-on-one consultations to help manage their pet's chronic pain.

HEAD TO THE WEBSITE TO LEARN
MORE ABOUT THE SERVICE, THE
PAIN VET TEAM, AND TO BOOK AN
APPOINTMENT

FIND OUT MORE



THEPAINVET.CO.UK

MONITORING

Once you have your management plan in place and know what to look for when it comes to signs of pain, you can closely monitor your dog for signs of improvement or deterioration, the latter meaning some adjustments are needed to your management plan.

For more info on objective monitoring, head to the link below:





www.caninearthritis.co.uk/managing-arthritis/owner-identification-of-pain/

MONITORING TOOLS

There are a number of recognised semi-objective monitoring tools available for you to use to monitor your dog's quality of life. For a list of these tools, please head to the page below:



www.caninearthritis.co.uk/managingarthritis/what-works-how-to-introduce-it

We have made a simplified version of a monitoring tool, known as the 'good day/bad day diary'. Just like a calendar, put it on your fridge and record your dog's experiences each day. This is great for noticing patterns or responses to new interventions.



www.caninearthritis.co.uk/how-cam-can-<u>help/downloads/</u>

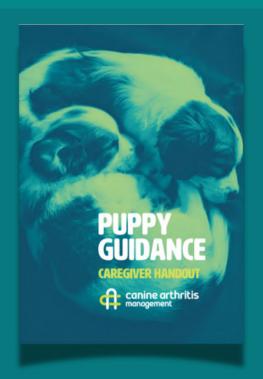




YOUNG DOGS AND PREVENTION

We all know the adage - "prevention is better than cure".

This could not be more true for a disease like arthritis. We want to help all dogs, not just those already with the disease, so we have created some resources aimed at puppies and younger dogs whose caregivers want to reduce the likelihood of their dog developing joint issues later in life.



Our puppy
guidance
handout is aimed
at building good
practices, and
avoiding those
activities and
habits that cause
joint
damage.



Joint Care course covers all bases when it comes to a lifetime of healthy joints. Enrolling on this course could save you thousands in vet bills later on.





www.cameducation.co.uk/course/young-dog-joint-care



CAREGIVER SUPPORT

We talk a lot about how we can help our dogs deal with this difficult disease, but not many people talk about the hardships faced by their caregivers.

Caregiver burden, compassion fatigue, anticipatory grief and pet loss are just some of the labels used to describe the incredibly turbulent emotional journey experienced by many pet owners.

If you are experiencing any of these things, please know **you** are not alone.

We have a dedicated **Emotional Support** section in our Member Zone where we go into much more detail, as well as offer more direct support to caregivers.

Take a look here:







CAREGIVER SUPPORT CONT...

CAM began as a simple Facebook group aimed at owner support and education. That was back in 2015, and that group is still thriving!

It is called Holly's Army, and with over 18.2K members, it has become the soul of CAM.

It is that place owners go to ask questions and get advice from others who have been in similar situations.

We moderate the group with a lovely team of CAMbassadors who volunteer their time to us and keep the group the wonderful safe space that it is.

To take a look at the group, please head to the link below:







WELCOME TO THE CAM







Teamine arthritis MEN

WELCOME TO THE

CAM MEMBER ZONE

From Tea & Chats with Hannah in the

Members-only Facebook Group to helpful
rideos, tools, courses, downloads and specia
offers, being a CAM Member helps us to
continue to help you and your dog.

The Member Zone is full of resources, tools, downloads, and discounts, all for a small annual fee of £35.

It's a one-stop-shop for all things
OA - you can lose yourself in
everything you need to know
about arthritis and chronic pain.
Members can now access all of
our Pet Guardian courses for FREE
within the Member Zone.

CANINEARTHRITIS.CO.UK/MEMBER-ZONE/

THE CAM ONLINE SHOP

Our online shop is set up with arthritis in mind. We only stock products that have scientific evidence to back them up, or ones that have been through rigourous CAM testing!

We stock with lifestyle, support, and enrichment in mind. And we bet there are some products in there that you didn't know you might need!

We even have some branded merchandise for those who want show their support for CAM - these are often great conversation starters with other dog walkers!

Take a look around via the link below:



www.camonlineshop.com/











THERE IS SO MUCH MORE TO SEE!...

Please explore the world of CAM to see how we can help you and your dog on your OA journey.













GET SOCIAL WITH CAM

- @CAMarthritis
- Holly's Army
- CAM Product Share and Reviews
- @canine_arthritis
- in Canine Arthritis Management

- @CanineArthritisManagement
- @CAMarthritis
- info@caninearthritis.co.uk
- caninearthritis.co.uk
- cameducation.co.uk

#YOURDOGMOREYEARS